

### Company Profile

Careline: +60 11-3542 8673 (SMS or WhatsApp Only)

### Statistics

### 160k+ Social Media Followers 📑 👩





60k+ Monthly Unique Malaysian Visitors

More Than 4000+ Email Subscribers (Dentists)

More Than 10000+ Email Subscribers (Patients)



28 Dentists Only WhatsApp Groups

Official Media Partner for >40 Professional Dental Events

Dental Articles for Consumers & Dentists >40

Featured Over >30 Clinics

### Marketing to Both Malaysian Dentists & **Patients**

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### Introduction

#### **Dentistsnearby Background**

Dentistsnearby.com is 100% owned by 'nicyhl services' (002268478-H), which was incorporated in Malaysia. (Refer to Appendix 1)

#### **Dentistsnearby Functions**

#### **Core Function**

Most Updated Dental Directory in Malaysia

#### **Patients**

Search Nearby Dental Practices Details Read Dental Articles (Education) Explore Dental Products

#### **Dentists**

Update Clinic's Profiles

Dental Locum Opportunities (Post & Explore Dental Jobs)

Dental Classifieds (Hiring Dental Staffs)

Explore Dental Events In Malaysia

### **Marketing Channels**

Facebook Page, Facebook Groups
Youtube
Instagram
Twitter
Main Website
Email Marketing
Offline Marketing (Clinic Glass Stickers, Bookmarks, Flyers)

### **Current Clients**

### **Anchor Sponsors**

**Targeting Malaysian Dentists & Patients** 



**2019 - Ongoing** 

Dentsply and Sirona joined forces in 2016, to become the world's largest manufacturer of professional dental solutions.

DENTSPLY SIRONA Global market cap as of January 01, 2019 is \$8.28B.

### Current & Past Clients

### **Anchor Sponsors**

### **Targeting Dentists**

Strategic collaboration with:



2017 - 2018

One of the Largest Global Dental Company
DentistsNearby and 3M Malaysia, the global science company,
announce a collaboration that aims to enhance customer experience
by providing more accessible information and knowledge sharing.

Targeting Dentists & Patients



2018 - Ongoing #1 Dental Implant Brand in Korea

### Current & Past Clients

### **Anchor Sponsors**

Targeting Dentists



2014 - 2017 Pioneering dental supplier / dental clinic set up specialist 25 years of operation in Malaysia

Targeting Consumers



2014 - 2017 #1 Toothbrush brand in Japan Managed by LION Group (Malaysia) 125 years of operation, founded in Japan

### **Current & Previous Clients**



IDEM Singapore - The Leading Dental Exhibition & Conference in Asia Pacific

Official Media Partner Marketing to Dentists in Malaysia



Bread & Butter Orthodontic Workshop - 5 Modules Comprehensive Course **Marketing to Drs** 





#DENTALK - "It's just like TED-Talk. But for dentists!"

Marketing to Dentists in Malaysia

VOLVO CARS MALAYSIA SISMA AUTO GROUP

Marketing to Patients & Dentists in Malaysia





JAGUAR & LANDROVER MALAYSIA SISMA AUTO GROUP

Marketing to Patients & Dentists in Malaysia

### **Current & Previous Clients**





Kuala Lumpur International Dental Centre (KLIDC) (Malaysia)

Duration: 3 months

Marketing to Dentists in Malaysia
for Harvard Lecture

Hong Leong Bank Bhd - Credit Card Dept.

Dr's Edition Credit Card

**Marketing to Dentists** 





DentalPro Dental Specialist Centre (Bangsar, Kuala Lumpur, Malaysia)

Project : Featured Listing Targeting Malaysian Patients

NAZA TTDI - TTDI Gateway Project

Marketing to Dentists & Patients





### Mediscope Dental Clinic Set-Up Co.

Featured marketing to Dentists

### ETF Investment Platform (Singapore & MY)

Featured marketing to Dentists



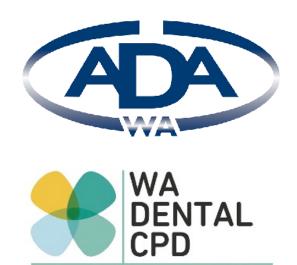
#### **Value Stock Picking Analysis**

Featured marketing to Dentists

### **Previous & Current Clients**



Official Media Partner - 11th MES-SES
Biennial Joint Conference & 30th AGM
2018



Courses

2019

### ADA (WA)

Marketing Australia Dental Association's CPD Courses for 2019

### **Previous & Current Clients**



This course has been certified by Digital Smile Design (DSD), visit DSD official website for more details at

www.digitalsmiledesign.com

16 & 17 March 2019 (Saturday & Sunday) 9:00am - 5:00pm Medini Learning Centre, Skudai, Johor Bahru, Malaysia

> FOR ANY INQUIRY, CONTACTUS: 011-1065-9922 / 07-2448121 http://bit.ly/registerappsDSD2

DSD APP Course 2019
Organised by Medini Learning Centre
- Marketing to Dentists





ICD (International College of Dentists) - "F.I.C.D" Bangkok Conference & Induction Ceremony

### **Previous & Current Clients**





#### **Duration: 6 months (ongoing)**

Dedicated page & Banner Space: 3D White Whitening Strips Marketing to both consumers & dentists



Smile Link Dental

#### **Duration: 12 months**

Banner Space Marketing to both dentists & patients



Tan Dental Surgery

#### **Duration: 2014 - Present**

Featured Space: Marketing to patients



Tiew Dental Group (Malaysia)

#### **Duration: 12 months (ended)**

Banner Space:

Marketing all 23+ clinics to visitors of dentistsnearby

Project Value: MYR 7000



Drs Wong & Partners (Malaysia)

### **Duration: 12 months**

Banner Space Marketing to both dentists & patients.

Locum Banner to attract Dentists

### Lew Dental Surgery

Lew Dental Surgery

#### **Duration: 8 months**

Featured Space Marketing to patients

### Previous & Current Paying Clients



Dentalpro

Dentalpro

DENTAL SPECIALIST CENTRE

K U A L A L U M P U R

Imperial Dental Specialist Centre

Duration: 2014 - Present

Banner Space:

Marketing to patients

DentalPro Dental Specialist Centre

**Duration : 2014 - Present**Featured Space:
Marketing to patients



Dental Information System



XDent Clinic Management Software

**Duration : 3 Months**Dental Announcements:
Marketing to Dentists

Dental Image Dnetal Clinic

**Duration : 6 Months**Featured Clinic:
Marketing to Patients



**Bangsar** Kuala Lumpur



Bangsar Utama Dental Specialist Centre

**Duration : 3 Months**Featured Clinic:
Marketing to Patients

Beverly Wilshire Dental Specialist Centre

**Duration : 3 Months**Featured Clinic:
Marketing to Patients

### Previous & Current Paying Clients

Tan Endodontic

Dental Specialist Centre

3rd Mile, Jalan ipoh, Kuala Lumpur



Duration : 2016 - Present

Banner Space: Marketing to Patients



Klinik Pergigian Fauziah

**Duration: 2014 - 2016** 

Banner Space: Marketing to Patients

### Strategic Partnerships

# Dental Health Now Everyone Can Smile

2015 - 2018

Dental Health Magazine (Malaysia)

Pioneering Dental Lifestyle Magazine for Consumers / Dentists Exposure of 1.5 mil impressions (offline / online)

15,000 Copies Quarterly Publications

http://dentistsnearby.com/misc/dental-updates-announcements/391-dental-health-magazine.html

### Strategic Partnerships in M'sia



Malaysian Dental Association (MDA) **Media Partner** for MIDEC 2015 Workshops



International College of Dentists



MPDPA

### Endorsements



2014 - Present
Unconditional Endorsement
One of the leading Private Dental Faculties in Malaysia
<a href="http://www.mahsa.edu.my">http://www.mahsa.edu.my</a>



2014 - 2017
Unconditional Endorsement
700+ Private Dental Practitioners as Members
<a href="http://mpdpa.com">http://mpdpa.com</a>

### Official Media Partner For:



#### 14-15 November 2015

Malaysian Endodontic Society
(MES) 2015 annual dental
conference as Official
Media Partner which was held in
Pullman Hotel, Kuala Lumpur



#### 18-Months 2016 Intake

Master's Degree In Implantology -Joint Degree From 6 Prestigious Universities (Dr Lee Soon Boon)



#### 19-20 December 2015

Basic Implantology Course 2015 (Staummann Implants)



#### **13 December 2015**

1st MPDPA Asean Dental Nurses Seminar & Trade Exhibition 2015 Source: <u>dentistsnearby.com</u>



#### **22 November 2015**

One-Day Bone Grafting Lecture & Hands-on



### 2-4 February 2016

Pioneering Lecturer: Dr. Stuart
Orton-Jones
Course: Everyday Clinical
Occlusion

### Official Media Partner For:





#### **6-months Live Implant Course**

Megagen Malaysia (Invested by Straumann International)

#### **28 February 2016**

SmileTru Certification Seminar on Invisible Orthodontics





### 8 Full Days Endodontic Training

Mahsa University Dental Faculty
Comprehensive Endodontic
Course
20CPD\*

#### 11-13 March 2016

International College of Dentists,
Co-organised by Ministry of Health,
Malaysia
ICD Asia Pacific Congress & Trade
Exhibition 2016
20CPD\*

### Recent Clients



#### 23-25 September 2016

Organised By Malaysia Dental Dealers' Association & Malaysian Private Practitioners' Association

Lectures: 20CPD\*, Workshops: 10CPD\*

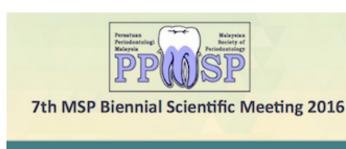
### Recent Clients



#### 1-3 September 2016

Organised By Indonesia Association Of
Orthodontics
The 10th Asia Pacific Orthodontic Conference
and 11th Annual Meeting of The Indonesian
Association of Orthodontist (IAO)

www.10apoc.com Lectures: 20CPD\*, Workshops: 10CPD\*



### **HEALTHY PERIODONTIUM:**

The Essence for Successful Prosthodontic Therapy

### 28-29 May 2016

Organised By Malaysia Society of Periodontology
7th MSP Biennial Scientific Meeting 2016
Healthy Periodontium:
The Essence for Successful Prosthodontic
Therapy

### Recent Clients



#### October - Ongoing, 2016

The Dental Academy Malaysia
Official Marketing Partner



### 11-13 July, 2016

Ortho & You Presented by the world's foremost Ortho Lecturer (Dr. J.W "Skip" Truitt - DDS, BS)



### 21-23 April, 2017

MDDA, Malaysian International Dental Show 2017 Official Media Partner

For Inquiries: <u>nicholas@dentistsnearby.com</u>

### Recent Clients



#### **2nd April 2017**

MES-UITM Joint Dental Meeting
Official Media Partner



### 18-19 March, 2017

Facial Aesthetic Course For Dental Practitioners
Speaker - Dr Ben C Ng
B.D.S., Fellow I.C.O.I., Fellow I.T.I., Fellow I.C.D.,
M I.A.F.A.



#### 18-20 August, 2017

Digital Orthodontic Forum & CAD/CAM & Digital Dentistry Conference - 2017
Suntec, Singapore

### Appendixes



ALTHOUGH ALL EFFORTS HAS BEEN CARRIED OUT TO ENSURE THAT THE INFORMATION PROVIDED IS ACCURATE AND UP TO DATE, THE REGISTRAR OF BUSINESSES WILL NOT BE LIABLE FOR ANY LOSES ARISING FROM ANY INACCURATE OR OMITTED INFORMATION.

#### \*\* BUSINESS INFORMATION \*\*

BUSINESS NAME : NICYHL SERVICES (Dentistsnearby.com)

BUSINESS REGISTRATION NO : 002268478-H

PRINCIPLE PLACE OF BUSINESS : 38, JALAN BSC 2B/2,,

PRESINT 2,

BANDAR SERI COALFIELDS 47000 SUNGAI BULOH

SELANGOR

BUSINESS OWNERSHIP : SOLE PROPRIETORSHIP

BUSINESS START DATE : 14-10-2013
REGISTRATION DATE : 16-10-2013
BUSINESS EXPIRY DATE : 02-11-2022
LAST AMENDMENT DATE : 03-11-2017
STATUS : ACTIVE

\*\* BUSINESS TYPE \*\*

ONLINE DENTAL DIRECTORY

\*\* BRANCH INFORMATION \*\*

\*\*\* NO BRANCH \*\*\*

2014 - Present

DentistsNearby Company Registration



### 2014 - Present

Official Endorsement Certificate by Mahsa University

#### OFFICIAL ENDORSEMENT FOR WWW.DENTISTSNEARBY.COM BY THE MALAYSIAN PRIVATE DENTAL PRACTITIONERS' ASSOCIATION (MPDPA)





DR. R. VIJ	vith great pleasure	that I, , President of the
		iation (MPDPA) on the date s officially endorsing
www.dentistsnearby.com, a Malaysian Dental Clinic Directory website.		
2	yudu-	
		(C:)

MPDPA Official Stamp

### MALAYSIAN PRIVATE DENTAL

PRACTITIONERS' ASSOCIATION
(PTM340/68)
NO. 525, BLOCK A3, LEISURE COMMERCE SQUARE,
NO. 9, JALAN PJS 8/9, 46150 PETALING JAYA,
SELANGOR DARUL EHSAN,
TEL: 03-7874 0606 FAX: 03-7874 0607 E-MAIL: mpdpa1@gmail.com

Dentistsnearby Official Stamp



5, Jalan BU 2/4, Taman Bukit Utama, Bukit Antarabangsa, 68000 Ampang, Selangor, Malaysia.

nicyhl services (002268478-H)

#### 2014 - Present

Official Endorsement Certificate by Malaysian Private Dental Practitioners' Association





(WE WILL HANDLE EVERYTHING FOR YOU)

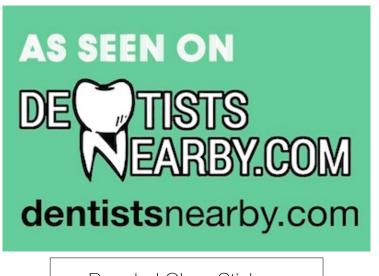
EMAIL TO **nicholas@dentistsnearby.com** for More Info, or Call **012-2584199 (Dr. Nic)** or | **010 391 3881 (Janet)** 

Flyers

If opted for a year's listing



Conference Booth

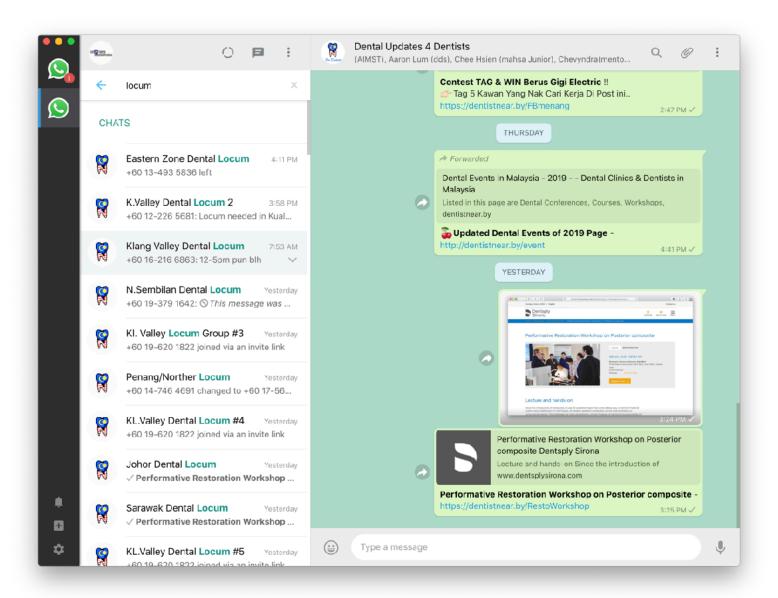


Branded Glass Stickers

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Careline: +60 11-3542 8673 (SMS or WhatsApp Only)

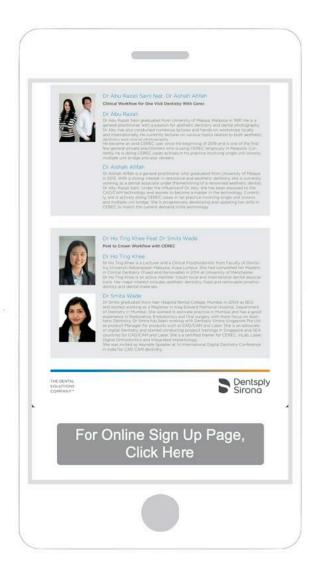
## **SAMPLE** WHATSAPP AD PLACEMENTS (24 GROUPS)

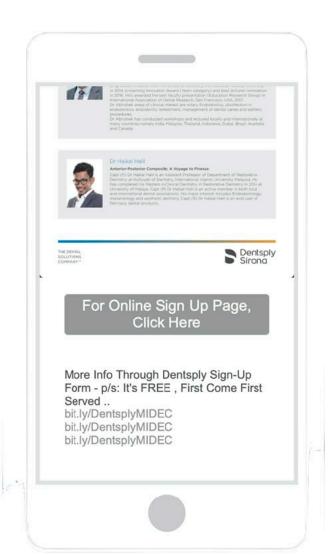


### WhatsApp Marketing

- Fast & Efficient

### **SAMPLE EMAIL CAMPAIGN**





### **SAMPLE EMAIL CAMPAIGN**

