

# Company Profile

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## Introduction

#### **Dentistsnearby Background**

Dentistsnearby.com is 100% owned by 'nicyhl services' (002268478-H), which is a sole proprietorship company incorporated in Malaysia founded by Dr Nicholas Yap (Refer to Appendix 1)

#### **Dentistsnearby Functions**

#### **Core Function**

Most Updated Dental Directory in Malaysia

#### **Patients**

Search Nearby Dental Practices Details
Read Dental Articles (Education)
Explore Dental Products

#### **Dentists**

Update Clinic's Profiles

Dental Locum Opportunities (Post & Explore Dental Jobs)

Dental Classifieds (Hiring Dental Staffs)

Explore Dental Events In Malaysia

#### **Marketing Channels**

Facebook Page, Facebook Groups
Youtube
Instagram
Twitter
Main Website
Email Marketing
Offline Marketing (Clinic Glass Stickers, Bookmarks, Flyers)

## **Statistics**

42,000+ FB Followers & 30k+ IG Followers

More Than 3600 Private & Gov Dental Clinics

More Than 4000 Email Subscribers (Dentists)

More Than 9000 Email Subscribers (Patients

More Than 1600 Daily Unique Visitors

Official Media Partner for >30 Professional Dental Events

Dental Articles for Consumers & Dentists >40

Featured Over >30 Clinics

# Marketing to Both Malaysian Dentists & Patients

# Current & Past Clients

# Anchor Sponsors

## **Targeting Dentists**

Strategic collaboration with:



2017 - 2018

One of the Largest Global Dental Company
DentistsNearby and 3M Malaysia, the global science company,
announce a collaboration that aims to enhance customer experience
by providing more accessible information and knowledge sharing.

Targeting Dentists & Patients



2018 - Ongoing #1 Dental Implant Brand in Korea

# Current & Past Clients

# Anchor Sponsors

Targeting Dentists



2014 - 2017 Pioneering dental supplier / dental clinic set up specialist 25 years of operation in Malaysia

Targeting Consumers



2014 - 2017 #1 Toothbrush brand in Japan Managed by LION Group (Malaysia) 125 years of operation, founded in Japan



Official Media Partner - 11th MES-SES Biennial Joint Conference & 30th AGM 2018





Kuala Lumpur International Dental Centre (KLIDC) (Malaysia)

Duration: 3 months

Marketing to Dentists in Malaysia
for Harvard Lecture

THE DENTAL SOLUTIONS COMPANY™



Dentsply Sirona (Malaysia)

Project: 10x Marketing campaigns blasts to Dentists

Adverts for dental events, workshops, educational roadshows



Mediscope Dental Clinic Set-Up Co.

Featured marketing to Dentists





#### **Duration: 6 months (ongoing)**

Dedicated page & Banner Space: 3D White Whitening Strips Marketing to both consumers & dentists



Smile Link Dental

#### **Duration: 12 months**

Banner Space Marketing to both dentists & patients



Tan Dental Surgery

#### **Duration: 2014 - Present**

Featured Space: Marketing to patients



Tiew Dental Group (Malaysia)

#### **Duration: 12 months (ended)**

Banner Space:

Marketing all 23+ clinics to visitors of dentistsnearby

Project Value: MYR 7000



Drs Wong & Partners (Malaysia)

#### **Duration: 12 months**

Banner Space

Marketing to both dentists & patients. Locum Banner to attract Dentists

#### Lew Dental Surgery

Lew Dental Surgery

#### **Duration: 8 months**

Featured Space Marketing to patients



Dentalpro

Dentalpro

Dentalpro

Dentalpro

Dentalpro

Imperial Dental Specialist Centre

Duration: 2014 - Present

Banner Space:

Marketing to patients

DentalPro Dental Specialist Centre

**Duration: 2014 - Present**Featured Space:
Marketing to patients





XDent Clinic Management Software

**Duration: 3 Months**Dental Announcements:
Marketing to Dentists

Dental Image Dnetal Clinic **Duration : 6 Months** 

Featured Clinic: Marketing to Patients



**Bangsar** Kuala Lumpur BEVERLY WILSHIRE

Bangsar Utama Dental Specialist Centre

**Duration : 3 Months**Featured Clinic:
Marketing to Patients

Beverly Wilshire Dental Specialist Centre

**Duration: 3 Months**Featured Clinic:
Marketing to Patients

Tan Endodontic

Dental Specialist Centre

3rd Mile, Jalan ipoh, Kuala Lumpur



Duration : 2016 - Present

Banner Space: Marketing to Patients



Klinik Pergigian Fauziah

**Duration: 2014 - 2016** 

Banner Space: Marketing to Patients

## Strategic Partnerships

# Dental Health Now Everyone Can Smile

2015 - Present
Dental Health Magazine (Malaysia)
Pioneering Dental Lifestyle Magazine for Consumers / Dentists
Exposure of 1.5 mil impressions (offline / online)
15,000 Copies Quarterly Publications
<a href="http://dentistsnearby.com/misc/dental-updates-announcements/391-dental-health-magazine.html">http://dentistsnearby.com/misc/dental-updates-announcements/391-dental-health-magazine.html</a>

## Strategic Partnerships in M'sia



Malaysian Dental Association (MDA) **Media Partner** for MIDEC 2015 Workshops



International College of Dentists



MPDPA

# Endorsements



2014 - Present
Unconditional Endorsement
One of the leading Private Dental Faculties in Malaysia
<a href="http://www.mahsa.edu.my">http://www.mahsa.edu.my</a>



2014 - 2017
Unconditional Endorsement
700+ Private Dental Practitioners as Members
<a href="http://mpdpa.com">http://mpdpa.com</a>

## Official Media Partner For:



#### 14-15 November 2015

Malaysian Endodontic Society
(MES) 2015 annual dental
conference as Official
Media Partner which was held in
Pullman Hotel, Kuala Lumpur



#### 18-Months 2016 Intake

Master's Degree In Implantology -Joint Degree From 6 Prestigious Universities (Dr Lee Soon Boon)



#### 19-20 December 2015

Basic Implantology Course 2015 (Staummann Implants)



#### **13 December 2015**

1st MPDPA Asean Dental Nurses Seminar & Trade Exhibition 2015 Source: <u>dentistsnearby.com</u>



#### **22 November 2015**

One-Day Bone Grafting Lecture & Hands-on



#### 2-4 February 2016

Pioneering Lecturer: Dr. Stuart
Orton-Jones
Course: Everyday Clinical
Occlusion

## Official Media Partner For:





#### **6-months Live Implant Course**

Megagen Malaysia (Invested by Straumann International)

#### **28 February 2016**

SmileTru Certification Seminar on Invisible Orthodontics





# 8 Full Days Endodontic Training

Mahsa University Dental Faculty
Comprehensive Endodontic
Course
20CPD\*

#### 11-13 March 2016

International College of Dentists,
Co-organised by Ministry of Health,
Malaysia
ICD Asia Pacific Congress & Trade
Exhibition 2016
20CPD\*

## Recent Clients



#### 23-25 September 2016

Organised By Malaysia Dental Dealers' Association & Malaysian Private Practitioners' Association

Lectures: 20CPD\*, Workshops: 10CPD\*

## Recent Clients



#### 1-3 September 2016

Organised By Indonesia Association Of
Orthodontics
The 10th Asia Pacific Orthodontic Conference
and 11th Annual Meeting of The Indonesian
Association of Orthodontist (IAO)
www.10apoc.com

Lectures: 20CPD\*, Workshops: 10CPD\*



The Essence for Successful Prosthodontic Therapy

#### 28-29 May 2016

Organised By Malaysia Society of Periodontology
7th MSP Biennial Scientific Meeting 2016
Healthy Periodontium:
The Essence for Successful Prosthodontic
Therapy

## Recent Clients



#### October - Ongoing, 2016

The Dental Academy Malaysia
Official Marketing Partner



#### 11-13 July, 2016

Ortho & You Presented by the world's foremost Ortho Lecturer (Dr. J.W "Skip" Truitt - DDS, BS)



#### 21-23 April, 2017

MDDA, Malaysian International Dental Show 2017 Official Media Partner

For Inquiries: <u>nicholas@dentistsnearby.com</u>

## Recent Clients



#### **2nd April 2017**

MES-UITM Joint Dental Meeting
Official Media Partner



#### 18-19 March, 2017

Facial Aesthetic Course For Dental Practitioners
Speaker - Dr Ben C Ng
B.D.S., Fellow I.C.O.I., Fellow I.T.I., Fellow I.C.D.,
M I.A.F.A.



#### 18-20 August, 2017

Digital Orthodontic Forum & CAD/CAM & Digital Dentistry Conference - 2017
Suntec, Singapore

# Appendixes







SURUHANJAYA SYARIKAT MALAYSIA

## PERAKUAN PEMBAHARUAN PENDAFTARAN AKTA PENDAFTARAN PERNIAGAAN 1956

BORANG E (KAEDAH 13)

No. Pendaftaran

002268478-H

NICYHL SERVICES NO. 5, JALAN BU 2/4, TAMAN BUKIT UTAMA, BUKIT ANTARABANGSA 68000 AMPANG SELANGOR

Dengan ini diperakui bahawa Perniagaan yang dijalankan dengan nama

#### **NICYHL SERVICES**

telah didaftarkan dari hari ini sehingga 15 OKTOBER 2017 menurut peruntukan-peruntukan Akta Pendaftaran Perniagaan 1956, dengan nombor yang ditunjukkan di sini dan tempat utama perniagaannya di NO. 5, JALAN BU 2/4, TAMAN BUKIT UTAMA, BUKIT ANTARABANGSA, 68000 AMPANG, SELANGOR.

Jenis Perniagaan

ONLINE DENTAL DIRECTORY

Bertarikh di KUALA LUMPUR pada 8 MEI 2015.

ZAHRAH ABD WAHAB FENNER

Pendaftar Perniagaan Semenanjung Malaysia



UserID: rozhky Date: Fri May 08 16:10:03 MYT 2015

#### 2014 - Present

DentistsNearby Company Registration



#### 2014 - Present

Official Endorsement Certificate by Mahsa University

#### OFFICIAL ENDORSEMENT FOR WWW.DENTISTSNEARBY.COM BY THE MALAYSIAN PRIVATE DENTAL PRACTITIONERS' ASSOCIATION (MPDPA)





It is with great pleasure that I,  JR. R. VITENDRAN, President of the
Malaysian Private Dental Practitioners' Association (MPDPA) on the date of of is officially endorsing
www.dentistsnearby.com, a Malaysian Dental Clinic Directory website.
Lynde
(Signature)

MPDPA Official Stamp

## MALAYSIAN PRIVATE DENTAL

PRACTITIONERS' ASSOCIATION
(PTM340/68)
NO. 525, BLOCK A3, LEISURE COMMERCE SQUARE,
NO. 9, JALAN PJS 8/9, 46150 PETALING JAYA,
SELANGOR DARUL EHSAN,
TEL: 03-7874 0600 FAX: 03-7874 0607 E-MAIL: mpdpa1@gmail.com

Dentistsnearby Official Stamp



5, Jalan BU 2/4, Taman Bukit Utama, Bukit Antarabangsa, 68000 Ampang, Selangor, Malaysia.

nicyhl services (002268478-H)

#### 2014 - Present

Official Endorsement Certificate by Malaysian Private Dental Practitioners' Association



Branded Bookmarks





www.fb.com/dnearby

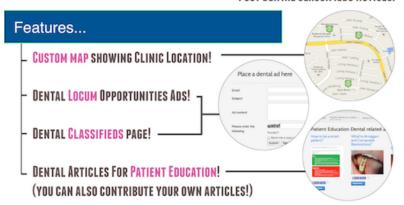
www.dentistsnearby.com

#### What're we...

#### What can you do...

AN ONLINE DENTAL DIRECTORY FOR YOU TO REACH YOUR PATIENTS MORE EFFECTIVELY!

- UPDATE YOUR CLINIC'S INFORMATION by Just a few Clicks!
- POST DENTAL LOCUM NOTICES. - Post Dental Classifieds notices.



## **REACH 1000 POTENTIAL PATIENTS DAILY!**

JOIN IN THE TREND AND FEATURE YOUR CLINIC FOR JUST 11M5 PER DAY, INCOMARY DESCRIPTIONS ON YOUR PAGE ON DENTISTSNEARBY.COM!

(WE WILL HANDLE EVERYTHING FOR YOU)

EMAIL TO nicholas@dentistsnearby.com! for More Info,

EMAIL TO INICITOTAS © UCITUS ESTICATO Y. COM FOR MORE INFO Or Call 012-2584199 (Dr. Nic) or 010 391 3881 (Janet)

If opted for a year's listing

Flyers

## **AS SEEN ON**



dentistsnearby.com

Branded Glass Stickers

Conference Booth

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